
Syndicate Market Research to Assess Business Potential and Enabling Environment for Online Businesses

About CEO Serve™

CEO Serve™ is the consulting boutique of Prajwal Business Services Pvt. Ltd., which aims to “enable business growth” by supporting CEOs/Entrepreneurs in various initiatives that drive business growth. At CEO Serve™, our aim is to provide access to growth capital to businesses which are in various stages of growth through our portfolio of innovative service offerings.

About Market Research Reports

CEO Serve™ is coming up with a series of Market Research Reports on 11 products and services that are most suitable for sale through online platform. These reports will be location specific and will capture information on 10 select towns/cities within Andhra Pradesh and Telangana states.

The Online Business Research and Information Reports help aspiring entrepreneurs, new and existing businesses in making well informed decisions pertaining to spending patterns, trends, user behaviors, interest levels of various potential and existing customers using online platform.

Benefits of Market Research Reports

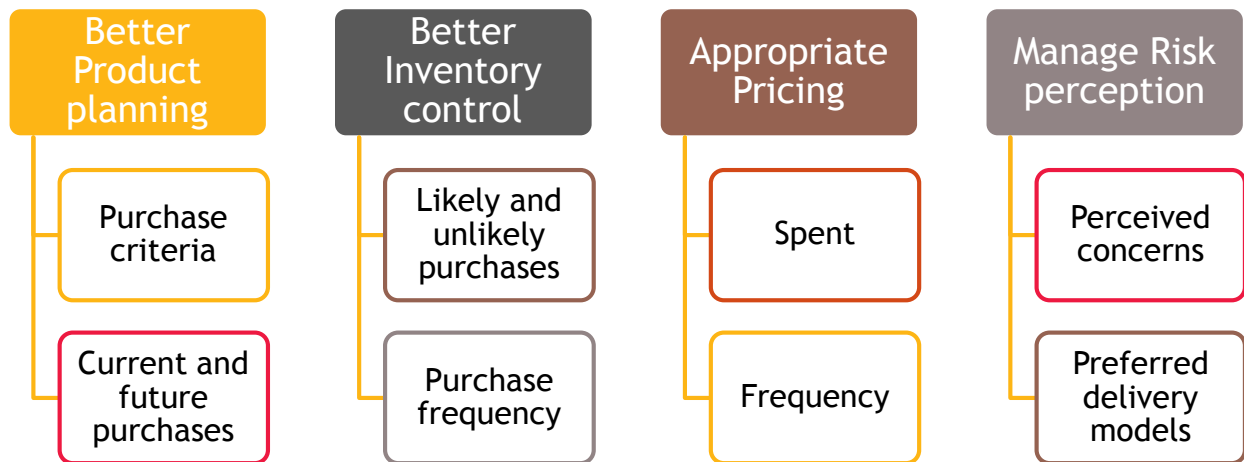
These reports will serve as important information sources and guides for marketers of existing and aspiring ecommerce/online companies to make appropriate business decisions.

Our reports will include several aspects such as features of product/services, current purchase patterns, likely product/services being bought online, timeframes, expected value addition, concerns with regard to online purchases, criteria for making online purchase, spent, and customer perception towards online shopping etc., that have an impact on the overall success of e-Commerce businesses.

Our reports will help you in understanding the various factors that come into force while making online purchases by prospective customers.

The information will facilitate you in addressing various concerns of potential customers thereby improving your product and inventory planning, framing better policies, pricing and delivery mode(s) and improving supply chain management.

Our value proposition from Market Research Reports



By incorporating the insights gained from our research to your business, you can improve your overall customer retention and satisfaction, hence, your revenue and profitability.

Key highlights of Market Research Reports

The key highlights of our new Market Research Reports include:

- **Comprehensive insights** for enabling right decisions for existing and new online businesses
- **Vast geographic spread** covering major locations in AP and Telangana viz. Hyderabad, Visakhapatnam, Rajahmundry, Vijayawada, Guntur, Nellore, Tirupathi, Kurnool, Warangal and Karimnagar.
- **All key online businesses** comprising Retail (Groceries, Electronic goods, Garments, Food, and Accessories), Education services (e-learning), Matrimony, Online classifieds, Property, Beauty, Healthcare & Pharma, Financial and Domestic services.
- **Scientifically analyzed data** gathered through primary and secondary research.
- **Experienced Market Research professionals** involved in data collection, analysis and insight generation.

Must-have Market Research Reports for?

Our new Market Research Reports are mainly intended for:

- Key decision makers of existing e-commerce/ online stores
- Entrepreneurs planning to enter into new online businesses
- Marketers of online business portals
- Product and pricing planners and analysts
- Inventory, Supply Chain and Logistics Heads, Managers and other professionals
- Brick and mortar stores looking to expand to online mediums